## GET TO KNOW SERPTOPIA, OUR IN-HOUSE AI AND MACHINE LEARNING SOFTWARE

Advanced SEO solutions based on viralisation signals



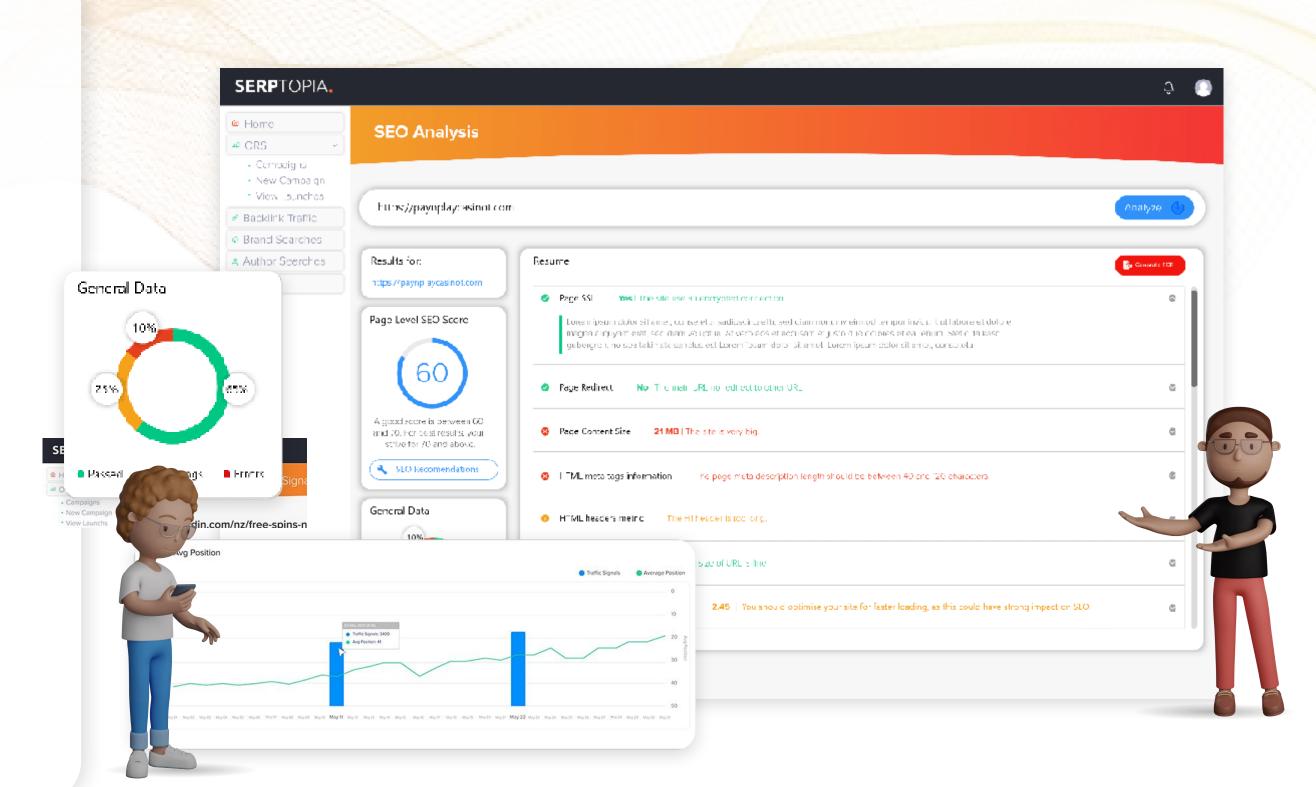
#### What is SERPTOPIA?

#### Our own exclusive traffic optimization software.

A technology that combines Artificial Intelligence and Machine Learning at the service of the most innovative, cutting-edge SEO techniques, allowing brands to use the most effective methods possible.

This enables the improvement of organic positioning in your target countries because its various functionalities allow you to carry out organic positioning campaigns tailored to each client's needs.

It is a one-of-a-kind tool that enables international ranking in search engine results for websites by sending ORS signals, which are critical to the success and profitability of any digital business.



#### What are the benefits of SERPTOPIA?

Although the final result is dependent on the behavior of each URL and the unique characteristics of each project, the following are some of the advantages that **SERP**TOPIA has provided to customers who have already used it in their business strategy:

- Organic traffic optimization for the brand.
- Detection of URL-generated signals in order to trigger the positive responses desired by the algorithm for better positioning.
- Providing these ranking signals that are appropriate for any country and improving SEO performance on SERPs in any geographical area.
- Generating and submitting accurate ranking signals to Google, such as interaction, user experience, or strategic links.
- Preparation of monthly and weekly reports on completed actions, which can be accessed via the client's own control panel.

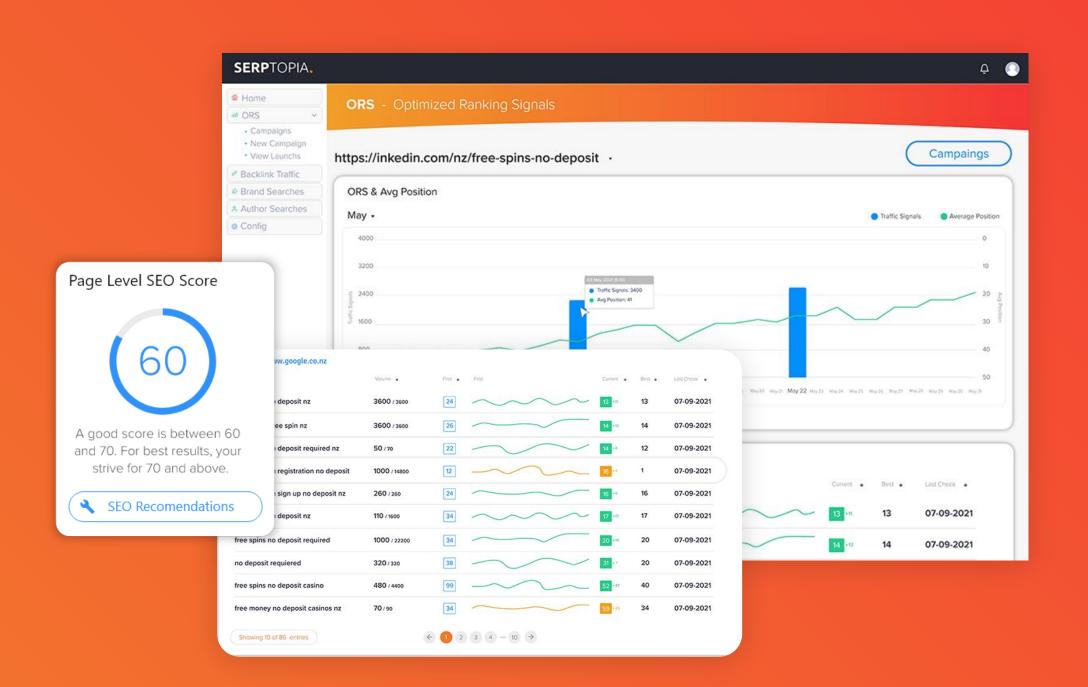
• Access to all data required to monitor the strategies that have been implemented.

• It allows you to stay one step ahead of the game and make the right decisions.



### Discover Why Traffic Can Make A Difference

Once you activate your package, This is how traffic benefits you.



#### Can I use SERPTOPIA? Do I really need this service?

It makes no difference whether you have just begun your project or have been on the Internet for years; if you have reached us, it is because you need to rank your site on the first page of search results and have not yet discovered an efficient way to do so.

We designed SERPTOPIA based on our SEO Lab's years of experience, expertise and testing so that any website can capitalize on its potential and reap benefits in a short period of time. We use it on a daily basis to work with brands of any scope, regardless of their size or economic budget.

If you wish to quickly climb the SERPs of search engines to improve your visibility and increase the natural CTR of your page, this is the tool for you. The best part is that we handle the entire process for you; all you have to do is tell us which URLs you want us to work with and the rest is taken care of.

SERPTOPIA is, unquestionably, the right tool for the stimulation that your website requires. It contains the information, experience, and constant updating supplied by AI and Machine Learning that provides professional results, propelling your online business to a higher level of SEO success.



#### How does SERPTOPIA work?



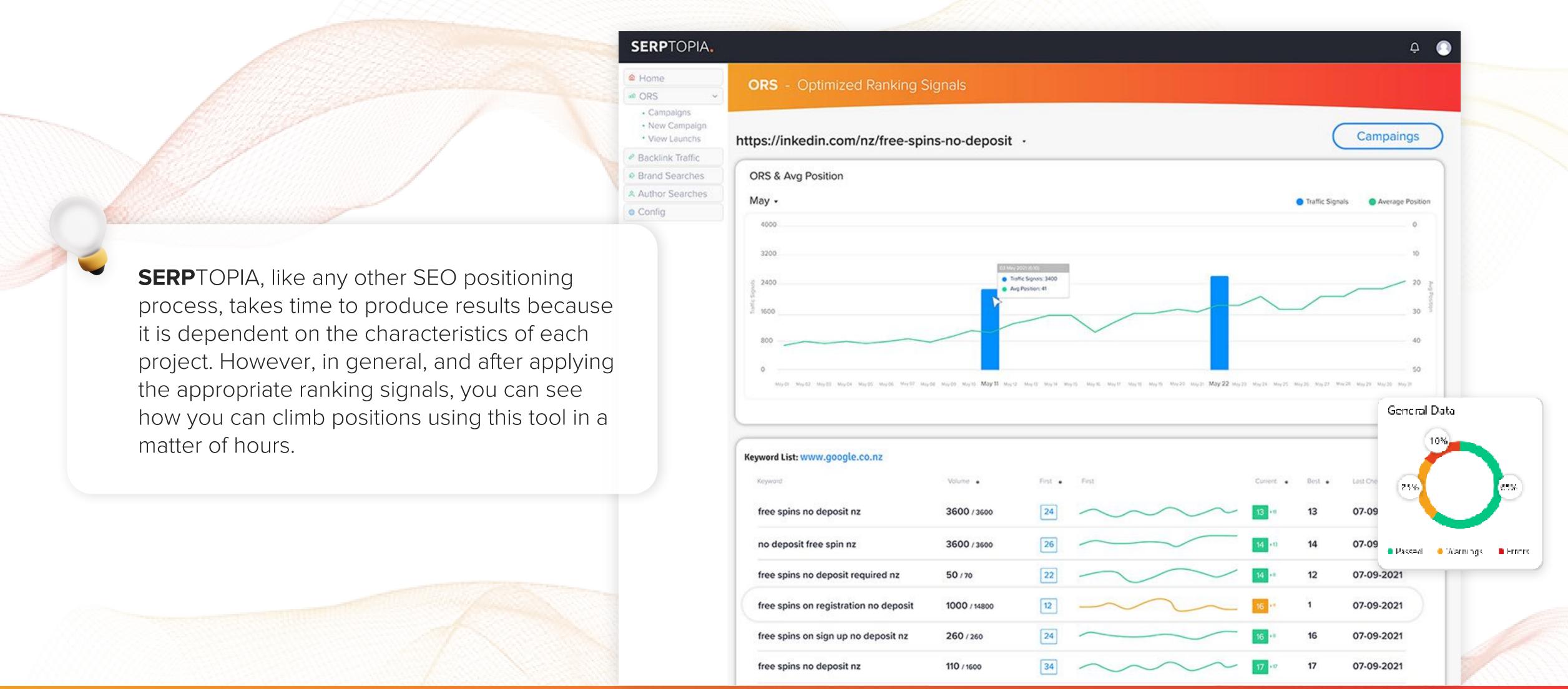
Using the tested, innovative methods created by our in-house SEO lab, SERPTOPIA is ready to boost your results in a matter of hours.

To accomplish this, it uses a combination of Artificial Intelligence and Machine Learning, allowing the software to detect the signals that your URL must generate in order to rank according to search engine algorithms such as Google's.

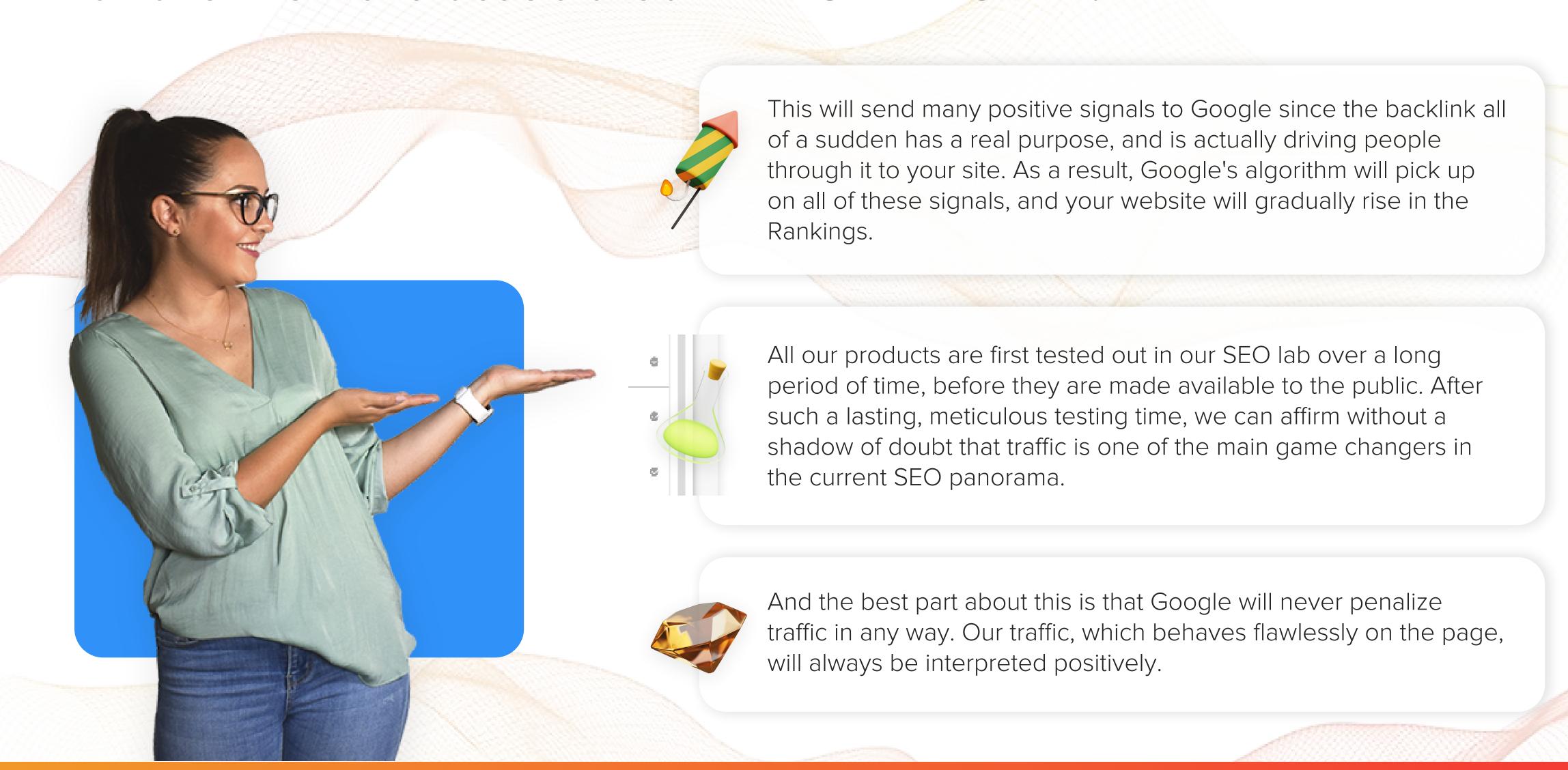
But that's not all; in addition to identifying signals, it can generate them precisely and send them to obtain an increase in the ranking of results in a matter of hours. Interaction, user experience, real targeted traffic, and strategic links are the keys to internationalizing any Internet project.

We provide experienced and multilingual SEO teams to perform a customized SEO analysis as well as a complete website review. They will upload your URL to SERPTOPIA in order to obtain the necessary data and maximize the various types of traffic and viralization that will help your site rank higher.

#### How long does it take to get results?



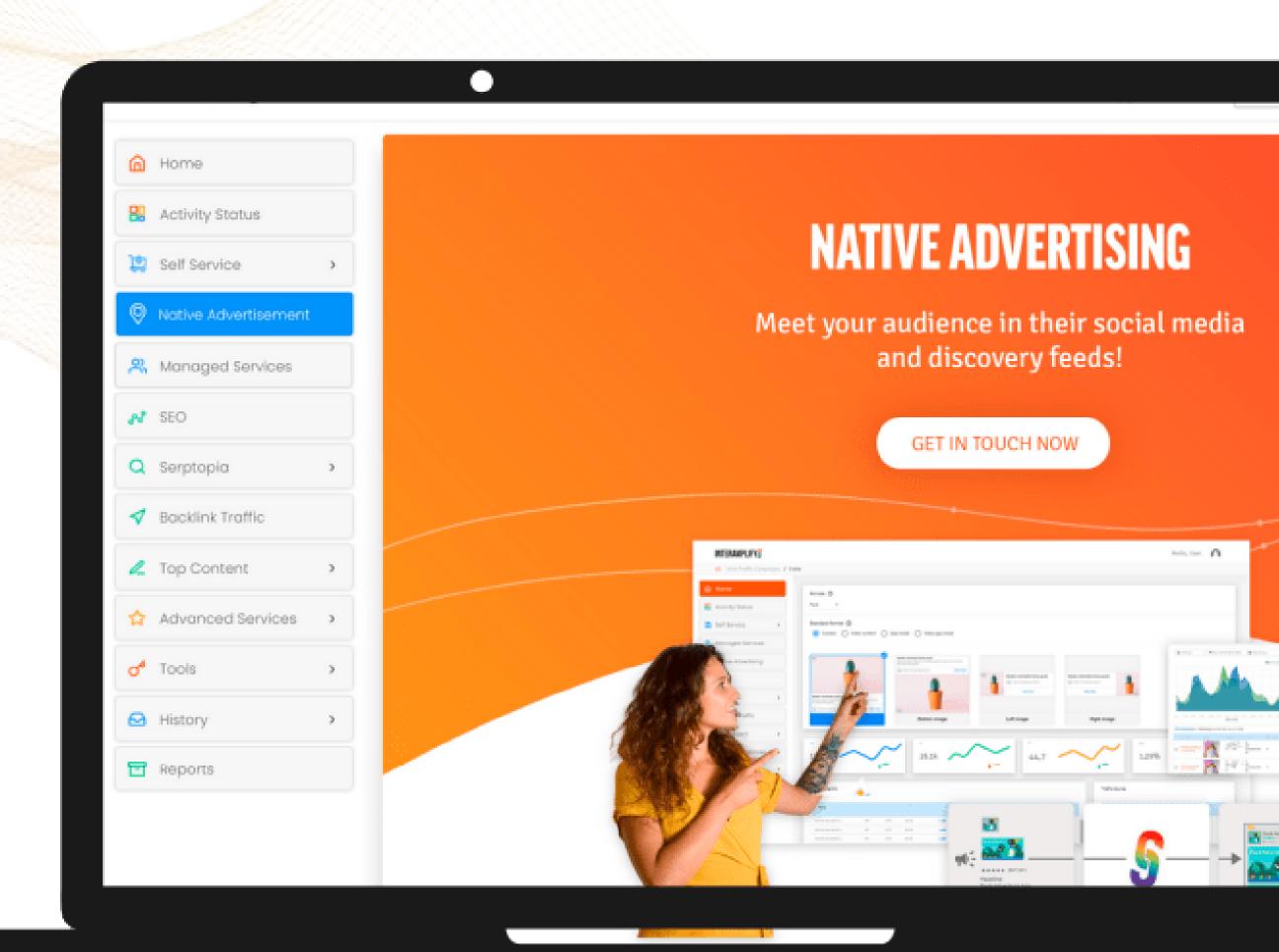
#### What are the risks associated with SERPTOPIA?



#### Services performed with SERPTOPIA



**SERP**TOPIA allows you to run any SEO campaign based on viralization signals. Interamplify specializes in the implementation of ORS strategies and author or branded search services.



#### What is Backlink Traffic Service?

Our backlink traffic is a service aimed at multiplying the effect of any backlink that your project already has. We ensure that users search in Google for the title of the article containing your backlink, click on it afterwards and navigate to your website.

This will send many positive signals to Google since the backlink all of a sudden has a real purpose, and is actually driving people through it to your site. As a result, Google's algorithm will pick up on all of these signals, and your website will gradually rise in the rankings.

#### Packs

#### Pack 1

This pack includes monthly traffic for a total amount of

**25 links** of your choice

✓ For 30+3 Days

**Get this Pack** 

#### Pack 2

This pack includes monthly traffic for a total amount of

50 links

of your choice

✓ For 30+3 Days

**Get this Pack** 

#### Pack 3

**POPULAR** 

This pack includes monthly traffic for a total amount of

100 links

of your choice

✓ For 30+3 Days

Get this Pack

#### Pack 4

This pack includes monthly traffic for a total amount of

**200 links** of your choice

✓ For 30+3 Days

**Get this Pack** 

#### What is ORS Service?

Our **Optimized Ranking Signals** respond to an exclusive strategy that will level up your positioning by maxing out the signals Google considers when ranking any URL. Following a thorough analysis, various types of traffic, viralization, and interaction will be directed to your website, triggering positive responses from the algorithm that will boost your website's rankings as needed.

#### Packs

#### Basic

This pack includes Optimized Ranking Signals for **1 URL** 

- ✓ Optimized Traffic
- ✓ Native Ads Traffic
- ✓ Social Traffic
- ✓ Google Service Traffic

**Get this Pack** 

#### **Business**

This pack includes Optimized Ranking Signals for **2 URLs** 

- Optimized Traffic
- ✓ Native Ads Traffic
- ✓ Social Traffic
- ✓ Google Service Traffic

**Get this Pack** 

#### **Premium**

**POPULAR** 

This pack includes Optimized Ranking Signals for **5 URLs** 

- ✓ Optimized Traffic
- ✓ Native Ads Traffic
- ✓ Social Traffic
- ✓ Google Service Traffic

**Get this Pack** 

#### **Enterprise**

This pack adapts to the number of URLs you need in a personalized way

- Optimized Traffic
- ✓ Native Ads Traffic
- ✓ Social Traffic
- Google Service Traffic

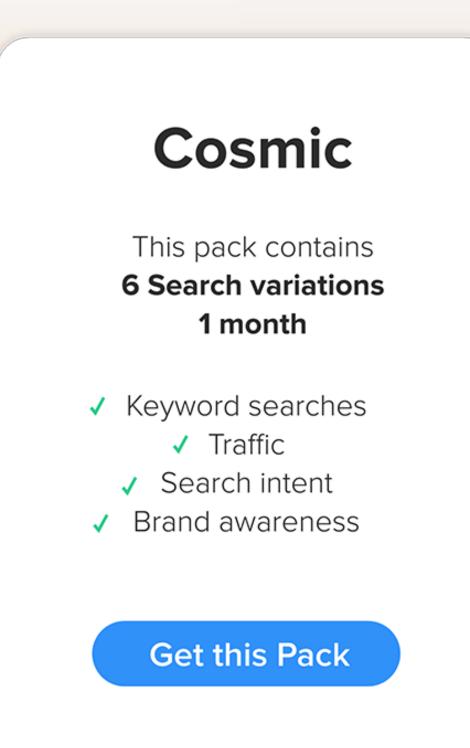
**Get this Pack** 

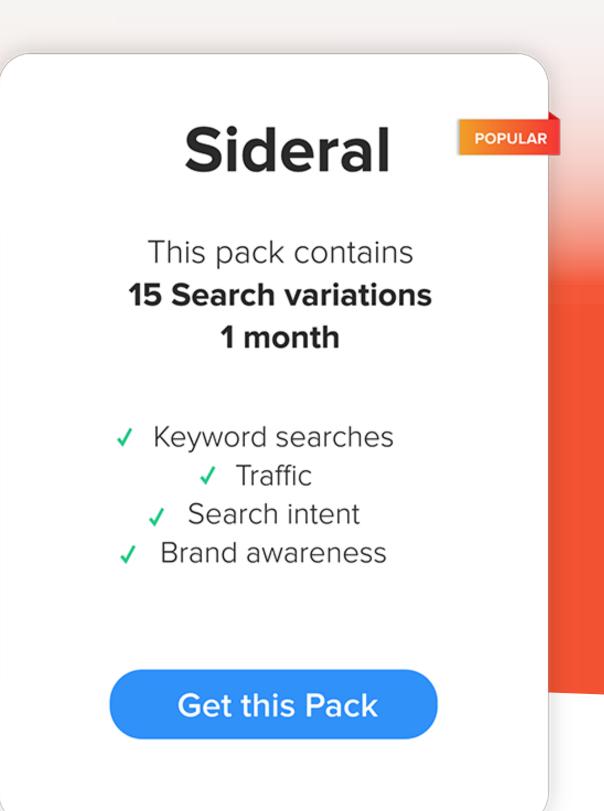
#### What is Branded Searches Service?

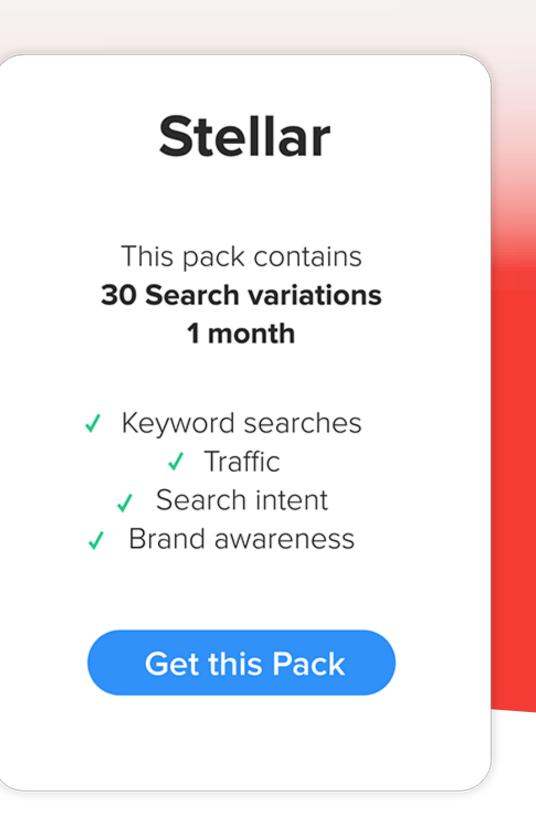
We create search engine queries based on your keyword and brand, and then send traffic to appear as the first suggestion in the results. It's available for any country or location. **SERP**TOPIA sends users interacting with these searches to boost them within Google's algorithm.

#### Packs

# Galactic This pack contains 3 Search variations 1 month Keyword searches Traffic Search intent Brand awareness Get this Pack





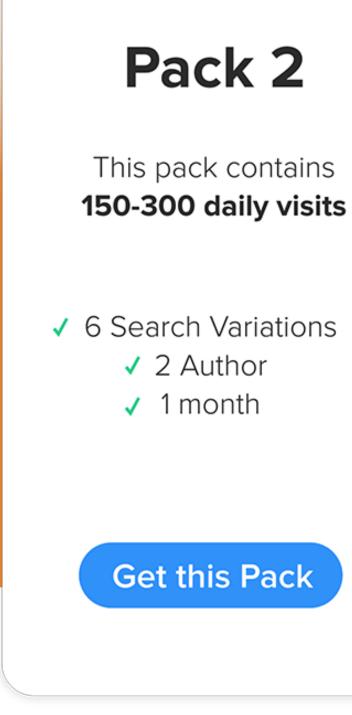


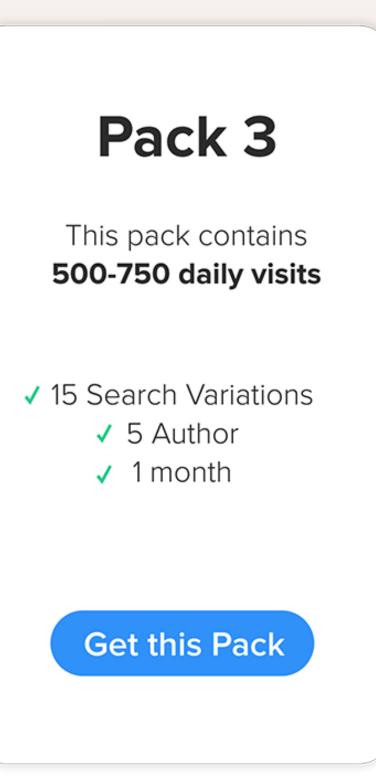
#### What is Author Searches Service?

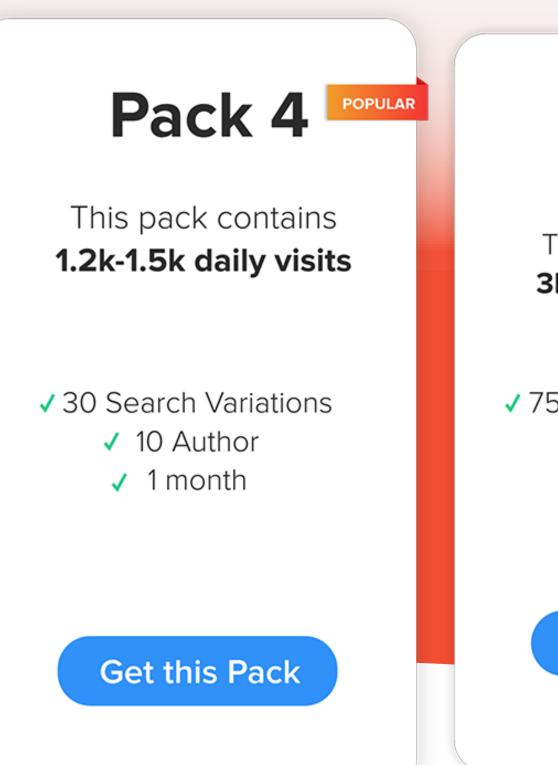
Author searches are a crucial component of Google's EAT algorithm. This service is for you if you are looking to rank pages for which Google detects the authority of the author writing the information because they affect the user's economy or health. You will be able to get online searches for your author s name, as well as for two more keyword combinations: your writer's name + your brand or website, and your website or website + your writer's name.

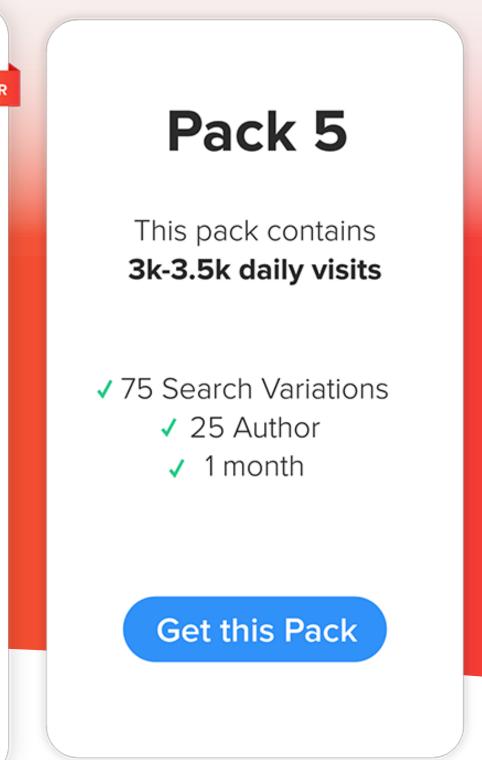
#### Packs

#### 



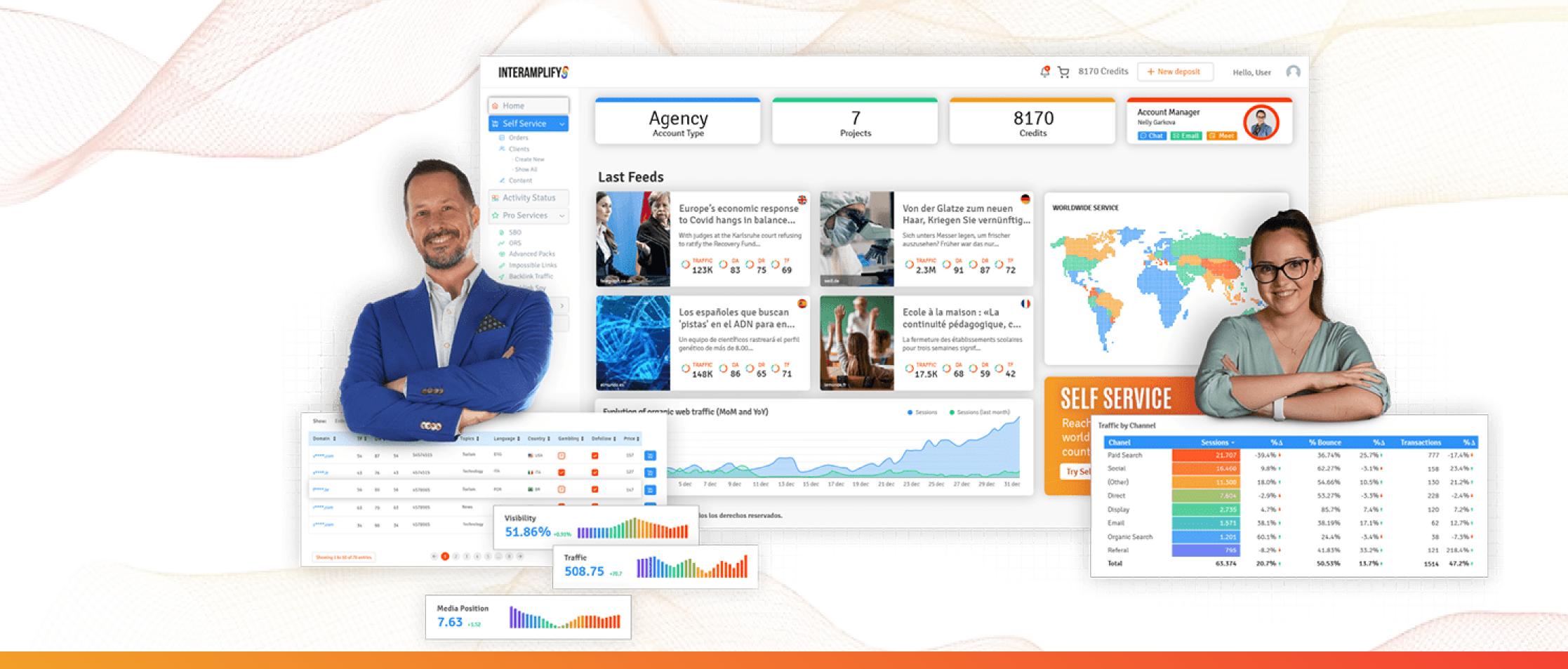






#### Can SERPTOPIA be combined with other SEO services?

Yes, you can combine **SERP**TOPIA with any other SEO service you are interested in because, as previously stated, Google interprets real traffic as a positive positioning signal, so any SEO action you perform can be supported by our viralization services.



#### How much does SERPTOPIA cost?



SERPTOPIA
is a service that is
customized to the
needs of each

website and client.

Remember that factors like the stage of your project, the objectives, the number of campaigns you want to run or the scope of these, as well as the service you select, all have an impact.

If you want to know the price, please inform us about your brand's requirements. A manager will create a budget based on them, and you will decide whether or not we will collaborate.

## CHANNEL TRAFFIC AS A RANKING FACTOR TO BOOST YOUR WEBSITE



#### Please let us know if you need more information About our traffic system or the results obtained.

+34 868 080 770 +34 670 051 555 info@interamplify.com www.interamplify.com

66 West Flagler Street 9th Floor, Miami, Florida Avda. Ginés Campos 25, Alhama de Murcia, Spain

